

# RACHEL BRANDSNESS

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## RELEVANT EXPERIENCE

### Front End Web Designer + Graphic Designer

Dame Saint Orleans | New Orleans, LA / Nashville, TN | 2014-Present

- Design, develop, redesign, repair, and maintain websites using HTML, CSS, and applicable PHP/Javascript/jQuery, as well as Wordpress, for individuals and businesses.
- Creation of graphics and content for digital and print including logos, posters, copy, merchandise designs, and promotional materials.
- Creation of mock-ups, photo retouching, and visual content creation using Adobe Photoshop, Illustrator, and occasionally InDesign.

### Web Administrator + Reception/Locker Storage

Soundcheck Nashville | Nashville, TN | 2015-Present

- Oversee website functionality of company family of websites, including troubleshooting, repairs, additions, updates, and alterations. | 2015-Present
- Provide check-in, service, and any necessary issue resolution promptly and professionally for clients (including high-profile industry performers and professionals) and visitors to ensure security of client's stored instruments and equipment. | 2015-2016
- Assist in monthly billing reconciling. | 2015-2016

### Touring and Business Manager

Rachel Mac + The Revival | Nashville, TN | 2013-2015

- Book shows and tours, including travel accommodations for band members, tour route planning, and managing tour budget and band member pay.
- Oversee merchandise sales at shows and online, including tracking inventory, sales, product margins, and creation/acquisition of new merchandise.
- Manage band image across multiple social media platforms, including Facebook, Twitter, and Instagram.

### Lead Guitarist

Fools For Rowan Touring Co. | Nashville, TN | 2009-2013

- Tour nationally for hundreds of performances
- Manage preparedness and rapid learning of new material for successful and productive rehearsals and performances.

## SKILLS

### Most Proficient:

HTML5  
CSS3  
Mobile-First Responsive Design  
Adobe Photoshop  
Adobe Illustrator  
Wordpress

### Proficient:

Javascript  
jQuery  
PHP  
Adobe InDesign

### In Progress:

Python  
Spanish (Intermediate)  
French (Beginner)

## EDUCATION

**Belmont University,**  
**Nashville, TN**  
**College of Entertainment and**  
**Music Business, Bachelors of**  
**Business Administration**  
**(Cum Laude)**

## COMMUNITY

### Krav Maga Self-Defense Instructor

Women's Self-Defense Seminar  
– Crossfit Talon | 2014  
Self Defense Seminar  
– Girl Scouts | 2014  
Self Defense Seminar  
– Franklin Krav Maga | 2014